

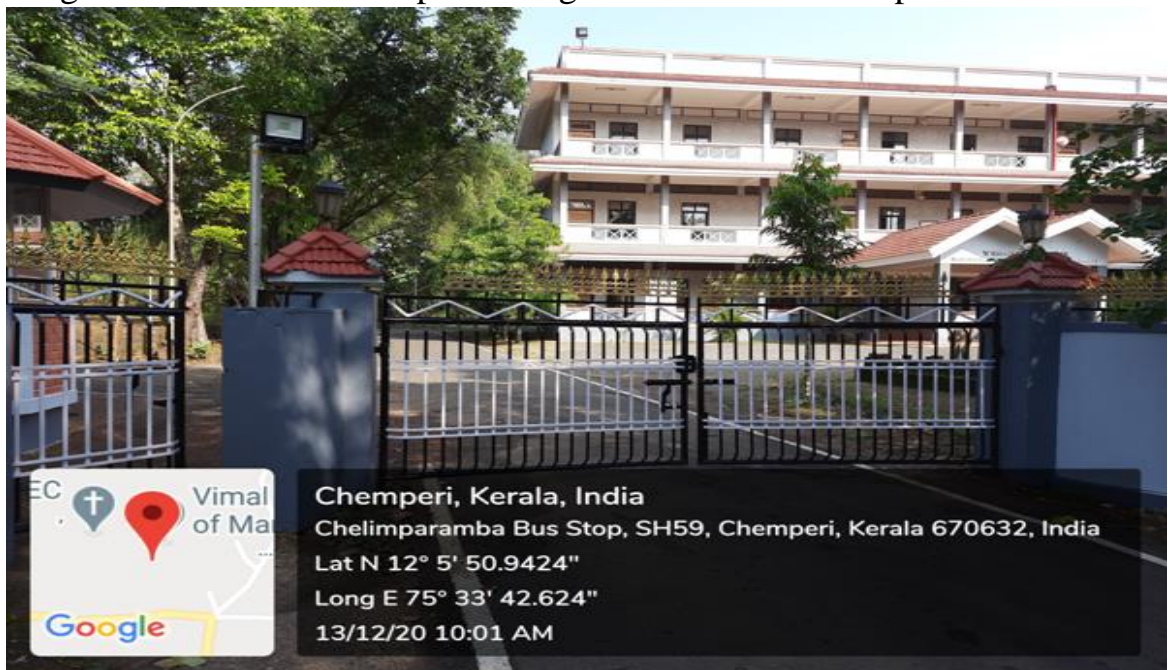


7.3 Centre of Excellence in a Rural Area

The vision of the institute is to bloom into a centre of excellence. As the motto, our institute thrives relentlessly towards the perfection. This is achieved through the holistic development of our students. All the activities of this Institution trend to converged toward its vision as to become the centre of excellence in rural area.

The key performing areas of the institutions can be categorized as below:

1. ISO certified, AICTE approved and affiliated to Kannur University
2. Academic performance of the students
3. University Topers
4. Placements and trainings
5. Karmanta the Management fest of the Institute
6. Achievements in the competitions.
7. Rural camps for social sensitivity and professional grooming
8. Mentoring, Counselling, PTA interactions, Class committee
9. Integrated Sustainable development with cattle farming and water conservation systems
10. Integrated Waste management systems of the campus
11. Integrated Green-clean campus management for resource optimization



Entrance to the Institute- Green Clean Campus

Centre of Excellence in a Rural Area

The vision of the institute is to bloom into a centre of excellence. As the motto, our institute thrives relentlessly towards the perfection. This is achieved through the wholistic development of our students. All the activities of this institution trend to converge toward its vision as to become the centre of excellence in rural area.

Our college established in 2010 under MESHAR Diocesan Educational Trust and is located near the Hill Highway in Eruvessy Village and Panchayath, Taliparamba Taluk, Kannur District, Kerala. Our campus is blessed with the non-polluted atmosphere of the Western Ghats and is surrounded with the natural tourist centres as Palakkayam thattu, Paithal mala, and Kanjirakolly water falls. Communal harmony and support of the people is apt for the pursuit of education and professional grooming. It is connected with Kannur Airport (35km) and railway station (45km) in addition to the well-connected roads. The nearest Management Institution is around 30 km away from the campus.

Our Institute is established to provide quality professional education which was inaccessible to the encircling society. The societal upliftment through professional education was the dream of the Catholic Archdiocese of Thalassery, which is known as the pioneer of education in northern part of Kerala having wide spread education institutions ranging from preschools to professional education institutions. This college is closely associated with Vimal Jyothi Engineering College for the mutual resource management and technology sharing for the sustained development.

The institute is affiliated to Kannur University, Kerala and approved by AICTE, New Delhi and has ISO certification. We have a state of art infrastructure facilities and support systems for achieving the excellence and it is maintained as per the norms and conditions of the affiliating, approving and accrediting professional bodies.

The admission process of the institute is 100% from open category and no reservation quota are allocated for admission. It is to ensure the opportunity for the wide spectrum of students on merit basis. The Institute provide free career orientation to the students of nearby colleges as to bring them to a successful profession. We have about 50% of students from rural area and our college bus operates to a radius of 60 km from our college. Devoted facilitation is provided from the office for supporting government scholarships application process to eligible students. Our college management also offers substantial scholarships for needy

students from rural area to encourage them to complete their management education. Our students are very committed and able to secure top position in Kannur University in every year. The average academic progression is praise worthy which nearing to 100% in most of the years. .

The extra-curricular and cocurricular activities are planned for the formation of the students. The institute is known for its best practices for the professional grooming. Apart from the normal academic exposure, the students are provided with multiple programs as Gramadarshan-rural camp, Karmanta -the national level fest, multiple activities for training, excellence lectures, celebration of the important days, participation in the socially relevant activities and sustainability programs, etc. The personal and professional grooming is accelerated through the mentoring and academic counselling sessions. The innovative teaching learning process with integrated ICT facilities are available in each instruction areas. The seamless learning beyond the physical campus is achieved through the personal learning environment integrated with social media and learning management systems. The slow learners are provided special attention through booster classes and special directives are given for the fast learners. The students are encouraged to participate in the management fests conducted by other institutions and could bag many outstanding prizes.

Special trainings on research, SPSS analysis, organization study support, project support is helping the students to get a real industry experience and research. Students are encouraged to opt for certification courses and value-added trainings. The placement and skill trainings are given to the students to sharpen their abilities for better placements.

The social interventions of the institute through the Karmanta, rural camps, charity visits, environmental activities under the OISCA international, bike rallies etc are aimed to contribute to the society even while at the campus. The blood donation camps and social awareness programs through the flash mobs are aimed to develop a societal awareness and belongness in the students.

Students and staff are the champions of the sustainability practices of the campus. The pristine pure campus atmosphere is maintained with Green-Clean Campus initiatives. The campus of the institution is mainly known for its excellence in maintaining eco-friendly practices. These practices are wholeheartedly taken by the staff and students along with the supporting staff and other stake holders of the institution. This eco-friendly campus is noted for the well-maintained on-grid solar power field, solar water heaters for hostels, bio-gas

plants, integrated rain water harvesting and storing system, an efficient waste water treatment plant, a pleasant greenery environment devoted with more than 77% of area of the campus, well maintained collaborative waste management system for the campuses, and well defined environmental sustainability development procedures in our campuses.

The devoted students, excellent and committed staff and management are the critical success of our institute.

Our next step is to start Ph.D. programme and management consultancy which will be a milestone to make our college as a **Centre of Excellence in a Rural Area.**

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. South-West/1-7007269422/2020/EOA

Date: 30-Apr-2020

To,

The Principal Secretary,
Deptt. Of education, Govt. of Kerala,
Govt. Sectt. Annexe,
Thiruvananthapuram-695001

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-5386841	Application Id	1-7007269422
Name of the Institution	VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH	Name of the Society/Trust	MESHAR DIOCESAN EDUCATIONAL TRUST
Institution Address	JYOTHI NAGAR, CHEMPERI, KANNUR, Kerala, 670632	Society/Trust Address	ARCHBISHOP'S HOUSE P.B. NO.70, THALASSERY, KANNUR, Kerala, 670101
Institution Type	Private-Self Financing	Region	South-West

To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA	Kannur University, Kannur	60	60	NA	No

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Prof.Rajive Kumar
Member Secretary, AICTE

Copy to:

1. **The Director Of Technical Education****, Kerala
2. **The Registrar****,
Kannur University, Kannur
3. **The Principal / Director**,
VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH
Jyothi Nagar,
Chemperi,Kannur,
Kerala,670632
4. **The Secretary / Chairman**,
ARCHBISHOP'S HOUSE
P.B. NO.70
THALASSERY,KANNUR
Kerala,670101
5. **The Regional Officer**,
All India Council for Technical Education
Health Centre Building
Bangalore University Campus
Bangalore - 560 009, Karnataka
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

62362



भारत सरकार

राष्ट्रीय अल्पसंख्यक शैक्षणिक संस्था आयोग

GOVERNMENT OF INDIA

NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS

प्रथम तल, जीवन तारा भवन, ५, संसद मार्ग

पटेल चौक, नई दिल्ली - ११०००१

1st Floor, Jeevan Tara Building, 5, Sansad Marg

Patel Chowk, New Delhi - 110001

www.ncmei.gov.in

C E R T I F I C A T E

Dated.....

THIS IS TO CERTIFY THAT BY THE ORDER DATED 11TH DAY OF JUNE 2012 PASSED BY THE NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS, NEW DELHI IN CASE NO. 718 OF 2012 (VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH, CHEMPERI P.O., KANNUR DIST., KERALA, VS. PRINCIPAL SECRETARY, HIGHER EDUCATION DEPARTMENT, GOVERNMENT OF KERALA), VIMAL JYOTHI INSTITUTE OF MANAGEMENT AND RESEARCH RUN BY MESHAR DIOCESAN EDUCATIONAL TRUST HAS BEEN DECLARED AS A MINORITY EDUCATIONAL INSTITUTION COVERED UNDER SECTION 2(g) OF THE NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS ACT, 2004.

GIVEN UNDER MY HAND AND THE SEAL OF THE COMMISSION ON THIS 11TH DAY OF JUNE 2012.

(JUSTICE M.S.A. SIDDIQUI)
CHAIRMAN



CERTIFICATE

Management system as per
ISO 9001: 2015

In accordance with TÜV NORD CERT procedures, it is hereby certified that

**VIMAL JYOTHI INSTITUTE OF MANAGEMENT
AND RESEARCH**
Jyothi Nagar, Chemperi, Kannur Dist,
Kerala - 670 632,
India



applies a management system in line with the above standard for the following scope

Providing Post Graduate Courses in Management Studies

Certificate Registration No. **44 100 084055/01**
Audit Report No. **2.5-3834/2008**

Valid from **27.05.2020**
Valid until **28.02.2023**
Initial Certification **07.03.2011**



Certification Body
at TÜV NORD CERT GmbH

Mumbai, **27.05.2020**

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedures and is subject to regular surveillance audits.

TÜV NORD CERT GmbH

Langemarckstrasse 20

45141 Essen

www.tuev-nord-cert.com

TUV India Pvt. Ltd., 801, Raheja Plaza – 1, L.B.S. Marg, Ghatkopar (W), Mumbai - 400 086, India

www.tuv-nord.com/in



Deutsche
Akkreditierungsstelle
D ZM 12007 01 00

Certificate



ISO 9001:2008
Certified Organisation

The North Malabar Chamber of Commerce

Chamber Junction, Kannur - 670 002, Kerala, India. Tel/Fax: +91497-2703399
www.nmckannur.com

This is to certify that
VIMAL JYOTHI INSTITUTE OF MANAGEMENT & RESEARCH,
Chemperi, Kannur-670632
is a Corporate Member of
The North Malabar Chamber of Commerce, Kannur

Dr. Joseph Benaven
President

Haneesh K. Vaniyankandi
Hon. Secretary

Date : 04.01.2021



No. EP I/EP I - III/20767/2020

KannurDated: 20.01.2021

TO WHOMSOEVER IT MAY CONCERN

It is certified that the details of the result of Master of Business Administration (M.B.A) programme of the candidates registered at Vimal Jyothi Institute of Management & Research for the academic year 2015-16 to 2019-20 is as stated below.

Period of the Programme	Session of final Semester Examination	No of Students Registered	No of Students Passed	Pass%
2014	JULY 2016	57	56	98.25%
2015	JULY 2017	44	42	95.45%
2016	JULY 2018	50	45	90.00%
2017	JULY 2019	37	36	97.30%
2018	APRIL 2020	46	44	95.65%

This certificate is issued on the request of the college for the purpose of their NAAC Accreditation


CONTROLLER OF EXAMINATIONS

University Toppers from the Institute- Display board

We are proud to have the University toppers in every year. The Excellence in academic performance is outstanding which make this as a centre of excellence. Kannur University stiped the Rank holder's system and now it is known as university toppers.



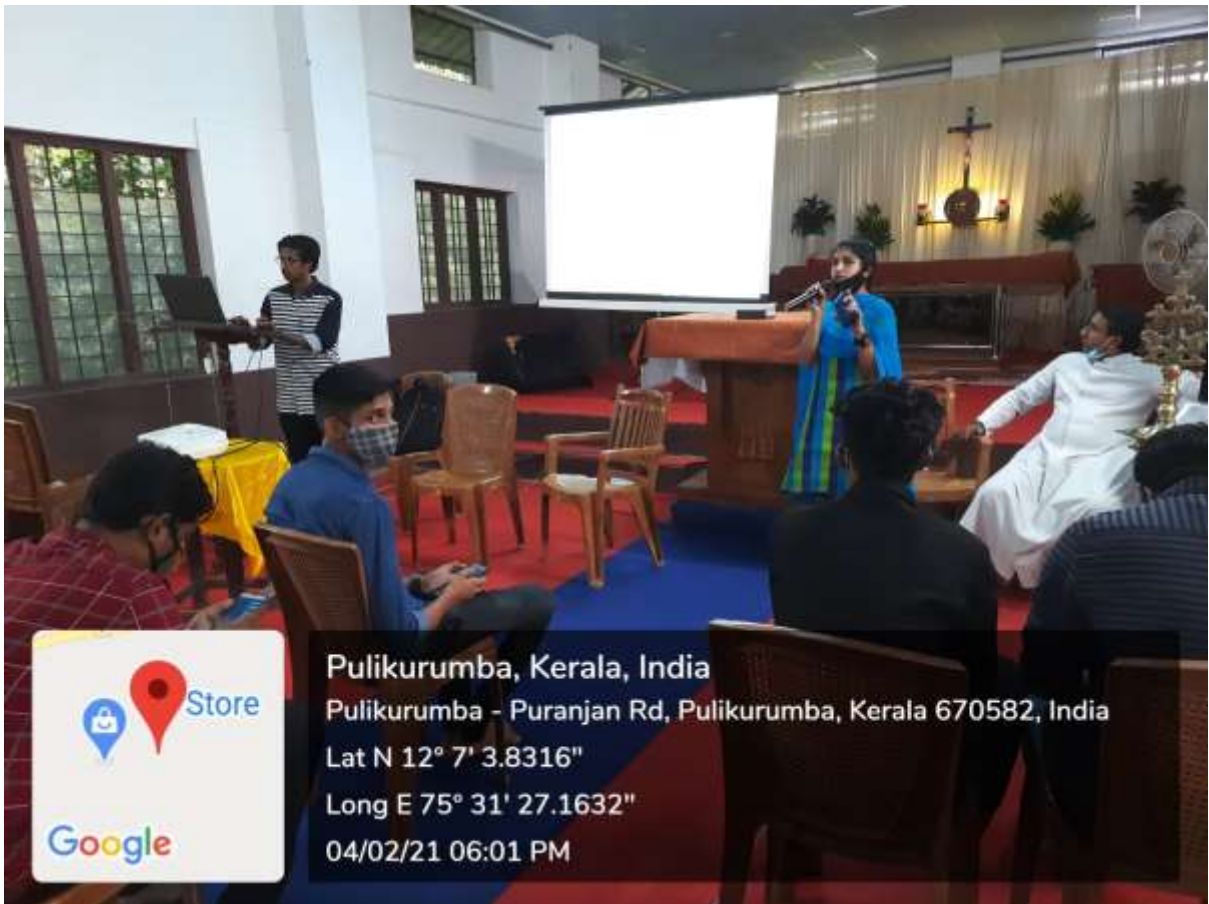
Achievements at National Level Management Fests

The documents on the students' participation and the numerous prizes bagged by our students may be the one of the critical aspects of the excellence of our institute.





Students and staff in research and training projects





Pulikurumba, Kerala, India
Pulikurumba - Puranjan Rd, Pulikurumba, Kerala 670582, India
Lat N 12° 7' 3.8316"
Long E 75° 31' 27.1632"
04/02/21 06:01 PM



Chemperi, Kerala, India
SH59, Chemperi, Kerala 670632, India
Lat N 12° 5' 52.2744"
Long E 75° 33' 40.9896"
26/01/21 07:41 AM

The social sensitivity programs for the poor and financially marginalized

